



# Trending *for* 2017

> Highlighting Pinterest's decor ideas and more

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**W**ITH the new year comes new trends and for our property interior design article, we highlight fads that are expected to influence home owners and find their way into our private spaces. In early December, the team at Pinterest unveiled the "Pinterest 100 for 2017" board, sharing its "official" trend report for 2017.

## PICKED AND PREFERRED

The description as stated on the board read – "Our insights team dug through a ton of data from the past year to identify the top emerging trends on Pinterest and the results are just too good to keep to ourselves". Hence, *theSun* shares these snippets of interior decor ideas that have become trends for 2017.

These trends that made it on Pinterest underwent a process and had to meet requirements and factors such as:

- ▶ year-over-year increase in interest of 25% and higher;
- ▶ critical mass of more than 500,000 saves on a topic; and
- ▶ a strong upward trend during the final three to six months of the

year, not including seasonal spikes.

As "home" is the third-largest category on Pinterest, with over eight billion ideas that cover the latest trends for a complete room renovation, we highlight some of these trends that can be applied locally.

## WOOD TILES (+51%)

Wood tiles became the alternative to subway tiles. Its rustic look has become a common feature in kitchens and bathrooms. This trend should be nothing new to Malaysians as older houses and those in the rural areas are still built using wooden floor planks. Refresh these and give wooden flooring a touch of modern with new patterned wood tiles or swap them for porcelain or ceramic tiles for that extra gloss and luxe feel.



Nightstands.

PHOTO: WWW.PINTEREST.COM/PIN/450782243937552741

## NIGHTSTANDS (+721%)

Nightstands were hugely favoured, as an item many people all over the world considered, to refresh their bedrooms. The bedroom essential can be easily replaced with a new design or DIY-ed to breathe new life into old pieces. Using self-adhesive wallpaper or paint are some of the ways DIY-ers are refreshing their nightstands. The staples of a nightstand include chic storage boxes or baskets, a small vase of flowers, night-time reading and a simple lamp. Though nightstands are not extensively used in this part of the world, it is much favoured and could work wonders for Malaysian homes too.

## FARMHOUSE STYLE (+40%)

Farmhouse style is the latest go-to approach for "cosy family homes". Think neutral colours, distressed wood, natural textures, whitewashed decor and vintage decor and waah! You have yourself a home that expresses comfortable, snug, restful and easy-going interiors. Adorable cookie tins can be used as storage, old-school prints and distressed window shutters, as wall decor, and



Farmhouse style.

PHOTO: WWW.PINTEREST.COM/PIN/138345019782913197



Wood tiles.

PHOTO: WWW.PINTEREST.COM/PIN/450782243937552741

plump sofas are dressed with skirted linens. These along with linen rugs and throws give interiors a sense of warmth and fondness that simply make anyone feel quite at home.

## HYGGE (+285%)

The "hygge" (pronounced as "hooga") communicates the lifestyle of the Danes which above all, mostly resemble a wave of hysteria than a trend, so much so the official Denmark tourism website even has a whole category dedicated to it! Dubbed the "New Scandinavian", hygge means "cosy warmth" and is loosely defined as "cosiness". While a hygge home could be expressed as one that is simple and serene, harmonious and never noisy or "chaotic" in decor, and colour schemes are mostly monochromatic or of tonal shades - a hygge home is something that you feel and can't be "bought". To help one further understand, the Danes are also known to be avid candlelighters, and candles radiate a glow that is inviting. It is also softer than using artificial lighting. Due to



Hygge.

PHOTO: WWW.PINTEREST.COM/PIN/313352086558807896

the warm feel emitted from the glow of candles, they have been linked to having a hygge-styled home - presenting an ambience that is perfect for relaxing in solitude or socialising with close friends.

## INDOOR VINES (+200%)

2017 seems to be the year for being at one with nature as searches and saves for indoor vines surged. Mix creepers with geometrical metal wall trellises for a natural modern feel in living rooms. Vines have also been used to create accent walls, a great idea for homes with grey concrete walls. If you are following the pulse on interior trends, Pantone has also announced "greenery" and the sense of earthiness as the 2017 Colour of the Year. In Malaysia, plants have often



## Home and property investment fair

**FOR** those keen on learning more about property, purchasing, investing, or if it is the right time to buy, maybe even just to understand the market or current property scene, register and secure a place at the upcoming iProperty.com Malaysia Home & Property Investment Fair.

To be held at Mid Valley Exhibition Centre from Feb 17 to 19 between 11am and 9pm, the three-day expo has much to offer. Be one of the first to view upcoming property project launches, especially with some of the top developers participating in this exhibition, 40 exhibitors in all.

The exhibition is free and open to the public.

Visitors can gain valuable insights and tips on property from renowned industry experts who will be delivering talks.

Speakers include Ahyat Ishak, Ishmael Ho, Gary Chua, Alan Poon, Chris Tan and others. There will also be a Millionaire Forum by

Mastery Asia on Feb 18. Only platinum cardholders of any bank will be eligible to attend. To join this forum, subscribe for a platinum card with your bank.

All registered visitors will also stand a chance to win exciting prizes via lucky draw sessions that will run throughout the expo.

Prizes include home appliance products, Apple Watch Series 1, cash vouchers and more.

There will also be a special lucky draw session exclusively for property purchasers on Feb 19 where property buyers stand to win roundtrip tickets to Bali for two, Samsung 50" Smart UHD LED televisions, gadgets like iPad Pro 32GB and Apple Watch Series 2 and more.

Free plant giveaways await the first 100 visitors daily.

With so many reasons to be part of this property purchase and investment fair, save the dates and stay tuned to iProperty.com or its Facebook page for updates.