

Igniting the spirit of togetherness

> Extraordinary exhibition *Ceritera Kita* or *A Splice of Our Stories* by Petronas

THE history of Malaysia, and any country for that matter, is formed by the experiences and stories of its people – those who persevere day to day striving to live meaningful lives experiencing new things and contributing to society. This in turn forms the very fibre of the history of our nation.

In conjunction with the 61st Merdeka and Malaysia Day celebrations, Petronas ran a campaign that told of such stories. These are shared via *Ceritera Kita*, otherwise known as *A Splice of Our Stories*, communicated through an exhibition that was intricately curated in collaboration with Galeri Petronas.

Its aim: to ignite the spirit of togetherness and unity.



Some of the images on show: (left) Let us view Malaysia anew, through lenses of children who will inherit this beautiful nation from us.

(inset) Thanks to the Beacon project in Similajau National Park which witnessed the laying of eggs by sea turtles, a phenomenon that last happened in 2010. A total of 545 turtle eggs were transferred to the Beacon Turtle Hatchery Centre.

Ceritera Kita narrates the everlasting journey of Malaysians. Traverse along the various sections of the exhibition, where each depict the

experiences of our beginnings (*Cerita Bermula*), our people (*Cerita Insan*), our environment (*Cerita Alam*), our courageous spirit (*Cerita Semangat*), our sense of responsibility in sustainability (*Cerita Lestari*), and our future (*Cerita*

Anak-Anak Kita).

View this extraordinary exhibition which showcases until Sept 30 at Galeri Petronas at Suria KLCC. Admission is free. The gallery opens from 10am to 8pm, Tuesday to Sunday.



Australia Education Exhibition

IDP Education brings students planning to study in Australia the IDP Australia Education Exhibition October 2018. The expo provides students and their parents the opportunity to meet representatives and discuss their higher education wants and needs.

Over 20 top Australian institutions are participating in the event which runs from Oct 2 to 9 at seven major cities across Malaysia. Running concurrently is the IDP

Study in Australia Application Day on Oct 7 at IDP Subang Jaya from 2pm to 4pm. Klang Valley students have the option to meet with varsity representatives either at the KL exhibition in Le Meridien or at the IDP Subang Jaya office.

This is an opportunity not to be missed for students looking forward to study in Australia next year. For more information and to pre-register, visit www.idp.com/malaysia

Digitas Malaysia launched

THE Digitas brand was launched in Malaysia by Publicis One, the global communications enterprise that unifies all Publicis Groupe agency brands' across small and medium-size markets. Recognised as "The Connected Marketing Agency", Digitas provides Malaysian brands with the company's diverse expertise across data, strategy, creative, media and technology – all under one roof.

Spearheaded by a 20-man team based at Menara Olympia in Kuala Lumpur, Digitas Malaysia sees Publicis One Growth Officer - Digitas, Randolph Tan at the helm. The company will service its existing clientele of sparkling brands like Samsung, Nestle, Telekom Malaysia, TM One, Fitness First, Mini Cooper, The Centre of Applied Data Science (CADS) and Universiti Tenaga Nasional (Uniten), as well as those



From left: Randolph, Annette and Tan.

under the Publicis One Malaysia network.

Randolph, who has 10 years of experience in the technology field, will report to Publicis One Malaysia CEO Tan Kien Eng, with access to a brand reporting line to Digitas APAC CEO Annette Male.

First-of-its-kind planner

EVER thought you could better manage your wealth or wanted to take charge of your own financial planning?

Well, here's your chance as Maybank2u has introduced the first-of-its-kind (among local banks) digital financial planner for its customers. The concept came about through research which showed that about 40% of Malaysians do not plan ahead financially.

Now with these "tools" Maybank customers can take charge of their own financial future.

Manage your financial future Simply log on to Maybank2u to search, learn and plan using the financial planning tools which include:

► **Goal Savings Plan:** Allows you to segment your money into "goals" without having to create separate accounts. Create up to five goals, set fixed monthly debits from principal accounts into these Goal Savings accounts and enjoy applicable interests as you watch yourself reach your targets. Fast track by topping up at any desired time and amount.

► **Spending Tracker:** Authorises tracking your debit and credit card spending so as to see where your money goes to and understand your spending behaviour. The information gleaned can help customers better manage and control their expenditure.

► **Insurance Dashboard:** Permits a view of your purchased Etiqa Takaful Life and General Insurance policies in a single dashboard. You can get an overview of your protection plans besides purchase insurance and



From left: Maybank Head of Virtual Banking & Payments Kalyani with Chong during the launch of Maybank's latest digital financial planner.

investment plans from Etiqa seamlessly via Maybank2u.

Group CEO of Community Financial Services Maybank, Datuk John Chong said, "The introduction of the new features are a natural extension of our commitment in creating services that put our customers' needs first.

"It is an ambitious but simple objective of wanting to create the most user-centric and friendly financial platform for our customers."

Double up for more

To get more from your money, participate in Maybank's "Double Up Your Savings" campaign. From now until Feb 28, 2019, save a minimum of RM200 in your Goal Savings Plan for a minimum of three consecutive months during the campaign period and be in the running to win cash prizes

worth RM120,000 in the form of a bonus payout.

A total of 120 winners will be awarded. Goals need to be set by Nov 28, 2018 in order to meet the three month eligibility requirement. However, although customers can create up to five goals, only the Goal Savings Plan with the highest amount will be considered for the campaign.

"The new digital features are about enriching our offerings through digital banking which is in line with our commitment to leverage on cutting edge technology as well as our strategic objective of being the digital bank of choice," Chong added.

Maybank2u is accessible via mobile, tablet and website applications. Visit the site to explore the new tools and features or drop by Maybank to enquire with customer service.