

Celebrate National Day the Malaysian way

> Sunway Lagoon's 'We Are Malaysia' campaign

It is Malaysia's 60th birthday and what better way to celebrate the nation's rich cultural heritage than at Sunway Lagoon.

Six themed parks - Water Park, Amusement Park, Wildlife Park, Extreme Park, Scream Park and the Nickelodeon Lost Lagoon, and a range of exciting activities under Sunway Lagoon's We Are Malaysia campaign, set the stage for the perfect party.

From Aug 11 to Sept 30, celebrate all that is Malaysia via Sunway Lagoon's We Are Malaysia campaign.

- ▶ Be thrilled with the sight of a **sensationally-adorned park** parading the blue, red, yellow and white **colours of Malaysia**.
- ▶ Enjoy the warm reception of the **We Are Malaysia Welcoming Dance** that bears **cultural**

influences of our multi-ethnic society.

- ▶ Discover Malaysia's ethnic origins via **traditional art and craft activities** like **Malay Batik Painting, Chinese Calligraphy Artwork, Indian Henna Design** at the **Cultural Walk every weekend from 2pm to 4pm**.
- ▶ Be spellbound as you watch the **We Are Malaysia Parade** at the **Zulu Walk** and take in the intricate designs and captivating sights of **performers in traditional costumes and musicians playing traditional instruments** like **kompang, cymbals and tablas**.
- ▶ Feel the nostalgia and take a trip down memory lane as you indulge in some of **Malaysia's old time favourite traditional pastimes** like **Batu Seremban,**



Gasing, Congkak and Sepak Raga - carried out daily at the **Surf Beach**.

- ▶ Satisfy your tastebuds and indulge in **eating and drinking the Malaysian way** at F&B outlets like **Simba, Zuka, Chill Lah ... Take 5 and Oasis - air bungkus, ikat tepi style!**

In all the fun and excitement, don't forget to frame that picture-perfect moment by participating in the **We Are Malaysia Challenge we-fie contest** at Sunway Lagoon. Simply snap pictures, post them on your Instagram account (set to public) and hashtag **#SLWeAreMalaysia**. You stand to win prizes worth up to RM11,000, exclusive Sunway Lagoon tickets and Sunway Pyramid Ice Skating tickets for the whole family or your

group of friends.

Join in the festivity and feel the Merdeka and Malaysia spirit at Sunway Lagoon. For more information, visit www.sunwaylagoon.com or log into Facebook at www.facebook.com/SunwayLagoonMalaysia.



Introducing human-centric lighting products

PHILIPS Lighting continues its legacy as a global leader in lighting technology. The company recently launched a new range of innovative lighting products called the EyeComfort LED collection.

KINDER TO THE EYES

The products under the EyeComfort LED range provides safe and comfortable illumination. The highlight about this range is the lighting which is softer and kinder to the eyes. All products in this collection are made with features that accommodate non-visible flickering and even light distribution. In addition, important elements of lighting such as intensity, tunability, colour temperature, distribution and design are not compromised. All

products in this range are also created without emitting harmful UV/IR radiation.

"At Philips Lighting, we strive to empower customers by bringing together in-depth understanding of user needs, lighting applications, and insights to create evidence-based lighting solutions for optimal vision and productivity. Towards that direction, EyeComfort technology stays true to the concept of "human-centric lighting", which forms the core of our research and development," said Philips Lighting Malaysia, Singapore and Exports



managing director Alok Ghose.

CAMPAIGN AND CONCESSIONS

Philips Lighting Malaysia has also launched the nationwide "Let's Get Connected" campaign to mark the introduction of its EyeComfort range.

With a minimum purchase of RM100 worth of Philips Lighting LED range products, shoppers only need to "Like" the Philips Lighting Malaysia Facebook page and upload their entry details and proof of purchase at www.philipslgc2017.com to be in the running to win weekly prizes. Lucky winners stand to receive devices and apparatus under the Philips Home Appliances product range, which include electric pressure cookers, induction cookers, steam irons, and such. The "Let's Get Connected" campaign ends this October 31.

View the full range of Philips Lighting LED products on the official website or at an authorised retailer near you.



Smooth sophistication in a glass

STARBUCKS Nitro Cold Brew Coffee may sound very sophisticated, but it is more than just a fancy name you will be receiving with your order. You will in fact, receive the Nitro Cold Brew's premium experience brewed from a small batch of unhurriedly-steeped coffee that delivers a super smooth taste, which is infused with nitrogen, to give a naturally sweet flavour that leaves a 5mm to 13mm velvety "crema" you can taste and see.

Offered cold and right out of the "tap" for a smoother, creamy finish, Starbucks Nitro Cold Brew is served unsweetened, to highlight the flavour drawn from the cold brewing process. Feel the sensation of a "rounder mouth and thicker texture" the nitrogen creates and enjoy the entirety of the cold brew that needs no ice to quench and satisfy.

Have it in Tall or Grande, served in a Starbucks cold cup - an excellent way to beat the Malaysian heat. Complement nibbles and bites of chocolate or nuts with Starbucks Nitro Cold Brew to truly appreciate the flavours that be.

Starbucks Nitro Cold Brew is handcrafted cold. It is made from coarse ground coffee, steeped for 14 hours, then

refrigerated for 48 more. This delivers a smooth and rich taste you cannot but love.

For a limited time, customers who purchase a Starbucks Nitro Cold Brew Glassware will receive a complimentary Grande Nitro Cold Brew on the spot (while stocks last, terms and conditions apply).



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